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CIH EURONICS AWARDED FEEFO GOLD TRUSTED SERVICE AWARD

Combined Independents (Holdings) Ltd (CIH), the electrical buying group, part of Euronics, Europe's largest electrical buying group, has won the Feefo Gold Trusted Service Award, an independent seal of excellence, which recognises businesses that consistently deliver a world-class customer experience.

Established in 2014, the Trusted Service Awards collect verified reviews and feedback from customers, offering real trust and reassurance for customers in the service quality of their award winners. Feefo has presented Gold Trusted Service Awards to businesses that have collected at least 50 reviews between January 1st 2023 and December 31st 2023, with a Feefo service rating of between 4.5 and 5.

The Feefo Gold Trusted Service Award is the latest recognition of Euronics members commitment to customer service, Paul Tyler, CEO of CIH comments "We are truly honoured to be recognised by all the Feefo reviews that have led to us receiving this award. Our members are a collective of family-run businesses that are deeply rooted in their local communities. The combination of their unique heritage with Euronics' powerful identity is truly key to how they can provide exceptional service for their customers. We thank our members for everything they do to deliver this."

Working with over 6,500 brands, Feefo is the world's largest provider of verified reviews, helping brands understand customers by analysing real feedback and providing insights into trends, needs and habits. Tony Wheble, CEO at Feefo, said "With customers continuing to build resilience in a time of economic uncertainty, we're delighted to showcase thousands of our clients who are continuing to go above and beyond for each and every customer.

"The Trusted Service Awards have always been about recognising companies, like Euronics, that go above and beyond the norm to deliver a great service and receive great feedback delighted customers in return. I look forward to seeing what Euronics and our other customers achieve next year."

For more information on Feefo Gold Trusted Service awards please visit: www.feefo.com. For details on how to become a part of Euronics in the UK email: membership@cihgroup.com.